

Instructions for Completing the United Methodist Women (UMW)

Membership Census 2018

The UMW Membership Census 2018 is due

March 30, 2019!

Access the online form for Census 2018 at:

www.unitedmethodistwomen.org/census2018

1. At the top of the page, you will see a box. You will be asked to provide your church's zip code, church name or city. Please enter your church zip code or the letters of your church's name. There will be several options to choose from, please select the option that has your church, district, and conference.

Search by Church name, City or Zip Code

2. By selecting your church or affiliation from the list, the boxes for **CHURCH NAME**, **DISTRICT NAME**, and **CONFERENCE NAME** and **JURISDICTION** will automatically populate. Verify the information is correct. Then, enter the name of your UMW unit in the **UNIT NAME** box, as this may be different from your church's name.

Church Name

* Unit Name (only unit name, not circle name)

* District Name

Conference Name

Jurisdiction

3. Enter the street address for your church in the **CHURCH ADDRESS** box. Enter the city where your church is located in the **CITY** box. Choose the state where your church is located using the dropdown menu in the **STATE** box. Enter the zip code for your church in the **ZIP CODE** box.

Church Address

City

State

Zip Code

4. Choose from the dropdown menu your **UNIT TYPE**. The most common response will be 'Local'.

* Unit Type

Please select response

- Local
- Cluster/Charge
- District Members
- District Unit
- College/University
- Teen
- Work Site
- Retirement
- Prison
- * Hearing Impaired
- Online
- Other

5. Select the primary language spoken within your UMW unit from the dropdown menu in the **PRIMARY LANGUAGE** box.

Primary Language

Please select response

- Akan
- Creole
- English
- * French
- Hmong
- Korean
- Portuguese
- Russian
- Samoan
- Spanish
- Tagalog
- Tongan
- Other

6. Enter the first name of the current unit president in the **UNIT PRESIDENT** box. Enter the last name of the current unit president in the **UNIT PRESIDENT** box. Enter the preferred phone number and email address for UMW communication for the unit president in the **PRESIDENT'S TELEPHONE NUMBER** and **PRESIDENT'S EMAIL** boxes.

* Unit President - First Name

* Unit President - Last Name

President's Telephone Number

* President's E-mail

7. Enter the total number of UMW members in your unit as of January 1, 2019 in the box.

* Number of Members as of January 1, 2019

8. Enter the number of new members who joined your UMW unit in 2018 in the **NUMBER OF NEW MEMBERS ADDED** box. This is not a total number of members. Only include the number of new members.

* Number of New Members Added in 2018

9. Enter the number of members lost during 2018 in the **MEMBERS LOST BY DEATH OR OTHER REASONS** box. Reasons members may be lost include, but are not limited to, death, relocation, or change in church membership.

* Number of Members Lost by Death or Other Reasons

10. As the person completing the census, enter your first and last name in the **REPORTED BY (NAME OF PERSON WHO IS REPORTING THIS DATA)** box. Select your position in the UMW unit from the dropdown menu in the **POSITION OF THE PERSON REPORTING THIS DATA** box. IF your position is not listed, select 'Other' and enter your position in the box below. An example of a position that may be categorized as 'Other' is 'Member'. Enter the telephone number and email address you use for UMW communication in the **TELEPHONE NUMBER** and **EMAIL ADDRESS** boxes. If you do not have an email address, you can easily signup for a free account using a variety of services, such as Gmail with Google. If you do not plan to check your email regularly, please do not enter an email address.

Reported By (Information of person who is reporting this data) .

*First Name:

*Last Name:

*Email:

*Phone Number:

Position of the person reporting the data

Please select response

If Other, please specify (Position, not listed in the previous field)

On the 2017 Census, many local units indicated Facebook (FB) was the preferred type of social media:

Do you feel you need more training on how to use FB as it relates to marketing events or hosting online groups? Yes/No

11. Do you need more training on digital/virtual circles? Yes/No

12. What Additional FB/Social media training would be helpful?

- Creating a social media page
- Posting events for greater visibility
- Inviting others/marketing to new audiences
- We do not need training

13. The 2017 census inquired about what strategies you are using to increase membership, would you be interested in learning new strategies and helping to pilot some new methods?

Yes/No

If Yes, Please list Name and Phone Number:

(Maximum response 255 chars, approx. 5 rows of text)

14. Mission Giving/Legacy Fund

Does your unit schedule/conduct a Pledge-to-Mission service to emphasize the importance of Mission Giving? Yes/No

Is your unit promoting/supporting the Legacy Fund Endowment Campaign? Yes/No

Would you like to learn more about how your unit can support/promote the Legacy Campaign? Yes/No

15. Spiritual Growth/Transformative Education

Each year United Methodist Women publishes three mission studies for adults related to spiritual growth, a current issue and a geographic area. The 2018 studies are *Embracing Wholeness; What About Our Money? and Missionary Conferences*. These studies are taught at Mission u (formerly Schools of Christian Mission), a conference- or district-wide event.

Did you or your unit receive information about Mission u or about the mission studies for 2018? Yes/No

Did you or any of your members participate in a conference or district Mission u in 2018? Yes/No

If yes, were actions taken to pass the knowledge to the unit or to the church? Yes/No/N/A

Was there a unit program engaging members in one of the mission studies in 2018?
Yes/No

Did your unit organize a Spiritual Growth retreat and/or bible study in 2018? Yes/No

16. Living the Charter for Racial

In the past year, has your unit engaged in programs related to racial justice?

- Yes, this has been a strong focus for us.
- Yes, we have done a little of this.
- No, we did none of this last year, but we would like to do more in the future.
- We have done none of this and we are not interested.

As we seek to understand the racial and ethnic diversity of our national membership, please share with us the current demographics of your local unit. Is your unit:

- Exclusively women of color
- Primarily women of color, with some white women
- A mix of women of color and white women
- Primarily white women, with some women of color
- Exclusively white women

As your local unit is planning for "Increase" in 2019 and 2020, which activity can you commit to as an entry point for new women (Check all that apply)

- Spiritual Growth retreats
- Ubuntu Day of Service & Advocacy
- Social Action opportunities
- Creating a circle to address one of United Methodist Women's four Campaigns* Targeted outreach to a particular group (teen women, young adult women, newly retired women, etc.)
- Legislative Event or Social Action Day
- Scholarships for young women's participation in Mission u , Jurisdictional Gatherings, or other United Methodist Women events;

What resources does your unit need to further the work of United Methodist Women? (*check all that apply*)

- Spiritual Growth resources
- Bible studies on why we engage in social justice as Christian women
- How to bring our United Methodist Women "hat" into the local church, district and conference UMC
- Addressing "The Way Forward" and implications of the Special UMC General Conference 2019
- How to have healthy conversations amidst difference

Which social justice priority Campaign is your unit currently working on? (check all that apply)

- End the School to Prison Pipeline (Criminalization of Communities of Color Priority)
- Living Wage for All (Economic Inequality Priority)
- End Maternal Mortality (Maternal Health Priority)
- Reduce Carbon Emissions (Climate Justice Priority)

How are you engaged in this work? (check all that apply)

Education

- Participated in a Mission Study
- Did a Program from Program Book
- Did a Bible study from response magazine or other source, on the issue
- Invited a speaker to address the issue
- Read a related Reading Program Book Together
- Used an action alert for issue discussion
- Visited the United Methodist Women website for resources and information
- Contacted United Methodist Women National Office staff for more information
- Attended a workshop at Assembly and shared information with unit

Building Relationships

- Reached out to local or state groups working on the issue to explore how we can help
- Contacted our Council of Churches advocacy staff to learn about related legislation
- Organized a community forum at our church to learn which groups are working on this issue

Advocacy

- Contacted our elected officials about current legislation on the issue via email or
- Called or visited the office of an elected official
- Participated in a legislative advocacy day (United Methodist Women or ecumenical)
- Visited our state or federal elected officials to advocate for legislation
- Wrote a letter or card to a corporate leader about corporate practices
- Contacted our local school to learn about expulsion policies [Emily to rephrase this]
- Organized an Ubuntu Day of Service & Advocacy, bringing in potential new members and engaging in direct service as well as advocacy on the issue
- Visited a National Mission Institution to volunteer and learn how they are addressing these priorities

17. Climate Justice

In the past year, has your unit engaged in programs related to climate justice?

- Yes, this has been a strong focus for us.
- Yes, we have done a little of this.
- No, we did none of this last year.

If yes, did you engage with resources and opportunities provided by any of the following?
Please check all the applies:

- National
- Conference
- District
- Other resources or opportunities

In the upcoming year is your unit interested in advancing climate justice?

Please select response

- Yes, we are on board
- Possibly, but want more information
- No, we are not interested.

In the past year, has your unit engaged in learning and implementing the Be Just. Be Green 13 Steps to Sustainability?

Please select response

- yes, this has been a strong focus for us.
- yes, we have done a little of this.
- no, we did none of this last year, but we would like to do more in the future.
- we have done none of this and we are not interested.

The National Office would like to send you tools for successful engagement in these campaigns; please check all campaigns that you would like to receive more information:

- End the School to Prison Pipeline
- Living Wage for All
- End Maternal Mortality
- Reduce Carbon Emissions

18. National Mission Institutions

Does your unit relate to a National Institution? Yes/No

If yes, which one?

Please select response



If yes, how are you participating/involved?

- As elected members of the board
- As ex-officio members of the board
- As regular volunteers
- As one-off volunteers (e.g. mission trips, Ubuntu Day of Service)
- As donors
- As staff

Other

Is your unit regularly involved with any other organizations outside of National Mission Institutions? Yes/No

19. International Ministries

What are your preferred sources for information about United Methodist Women's International mission work? (Check all that apply)

- Response Magazine
- United Methodist Women website
- United Methodist Women Prayer Calender
- United Methodist Women eNewsletter
- United Methodist Women Mission U Events
- United Methodist Women Leadership Development Days Events

Other (please list)

Is your unit involved in any international mission activities? Yes/No

If yes, check all that apply:

- Church
- General Board of Church and Society
- General Board of Global Ministries
- United Methodist Committee on Relief

Other (please list)

Did you welcome new women into leadership positions? Yes/No

Did any local unit member serve as a leader in the: (check all that apply)?

- Local church
- District
- Conference

Does your unit participate in the reading program? Yes/No

Would you describe your unit as thriving? Yes/No

20. When you have completed the form, review your information for accuracy and check for completion of all required questions. You must click **Submit** to send your information to the National Office.

Please click submit after you have completed the form.

Submit

21. If your data has been submitted successfully, a “**Thank you**” page will pop up. If you do not see a thank you page, go back to the form and check all required questions.

YOU HAVE COMPLETED THE CENSUS 2018!!!

For Questions or Assistance with the UMW Membership Census, please contact:

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Monday – Friday, 9:00 AM – 4:30 PM (EST)

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